



For Immediate Release

Trevecca Nazarene University Meets Bethel University in College Fanz NAIA Basketball Game of the Week Men's & Women's Doubleheader Thursday, Jan. 14th

***ESPN Founder Bill Rasmussen's College Fanz Sports Network Broadcasts
Live From McKenzie, Tennessee***

Grand Island, NE – January 12, 2010 – Thursday night, the [College Fanz NAIA Basketball Game of the Week](http://www.CollegeFanz.com) features a men's and women's doubleheader as Trevecca Nazarene University travels to meet Bethel University at Dishman Gymnasium in McKenzie, Tennessee. Both games will be broadcast live on <http://www.CollegeFanz.com>.

The TranSouth Conference doubleheader tips-off with the women's contest at 6 p.m. Central Time / 7 p.m. Eastern, followed by the men's game at approximately 8 p.m. Central / 9 p.m. Eastern.

The world's largest online college sports community launched by **ESPN founder Bill Rasmussen**, **College Fanz** is changing the way college sports news and information is delivered to fans worldwide, just as **Rasmussen's** earlier creation changed the way people watched television. Launched 28 years to the day that his most famous earlier creation debuted, **College Fanz** boasts over 22,000 web pages devoted to every team at the more than 1,450 colleges and universities throughout the United States competing in over 225,000 NCAA and NAIA athletic events. Fans can post videos, photographs, and comment on their favorite teams and schools, participate in contests, and communicate with other fans in a compelling and ever-growing social network.

The inaugural season of the "**College Fanz NAIA Basketball Game of the Week**" comes hot on the heels of the highly-successful inaugural season of the "**College Fanz NAIA Football Game of the Week**" broadcasts, where people in over 100 countries watched American small college football games.

The "**College Fanz NAIA Basketball Game of the Week**" expands the broadcast programs available on the network, and enhances the network's considerable offerings including *America's College Scoreboard* and the community-generated photos, videos and blogs.

Ranked #17 in the latest NAIA Women's Basketball Top 25 Poll, the women's team from Trevecca Nazarene enters Thursday's contest 9-4 overall and 2-0 in the TranSouth Conference. They have a two-game winning streak that includes Saturday's 90-70 win at Blue Mountain.

Bethel's women's basketball squad is 9-5 overall and 0-1 in the TranSouth. They lost their last contest, on January 7th, a close 80-78 loss at Union University. The Wildcats ended 2009 with two straight wins, against McKendree College and University of Rio Grande.

The Trevecca Nazarene men's basketball team is ranked #14 in the latest NAIA Men's Basketball Top 25 Poll, with a 10-4 overall record and a 2-0 mark in the TranSouth. Winners of two in a row coming into Thursday's game, the Trojans collected a 113-86 win at Blue Mountain on Saturday.

Bethel's men's basketball squad is 8-7 overall and 0-1 in the TranSouth coming into Thursday's nightcap against Trevecca Nazarene. The Wildcats lost 78-64 at Union University last Thursday, after ending 2009 with an 82-74 win over Temple Baptist College on December 19th.

Each state-of-the-art "*College Fanz NAIA Basketball Game of the Week*" broadcast includes full multiple-camera production, graphics, expert broadcasters, features and interviews with coaches, players, and college officials. **College Fanz** features video stream broadcasting 24 hours a day, seven days a week with programming that includes the "*College Fanz Report*," as well as highlights and features covering a wide-range of college sports, student-athletes, coaches, rivalries, mascots, marching bands, fanz and alumni. All **College Fanz** broadcasts are available at <http://www.CollegeFanz.com>

Each **College Fanz** broadcast utilizes the talents of a select number of college students actively participating in production. Qualified students from the communications, business and sports management departments (among others) are selected to act as interns with the **College Fanz** broadcast team for the day. Additional internship opportunities are available through **College Fanz**, with information available at <http://www.CollegeFanz.com/internshipinfo.jspa>.

The [*College Fanz Scholarship Fund*](#) has been established to provide contributions to college and university athletic department funds. The *College Fanz Scholarship Fund* is a 501(c) (3) not-for-profit corporation. The fund accepts individual donations, and donors may select merchandise for their donation in the [*College Fanz Store*](#). In addition, organizations who set up their own [*Webstorz*](#) account will share proceeds with their organization, the *College Fanz Scholarship Fund* and the NAIA.

About College Fanz:

Launched September 7, 2007, 28 years to the day that *Bill Rasmussen's ESPN* dream went on the air for the first time, **College Fanz Sports Network** is the world's largest online college sports community, with students, alumni, and other fanz of college sports. **College Fanz** boasts over 22,000 web pages devoted to more than 1,450 colleges and universities competing in over 225,000 NCAA and NAIA athletic events. Additional information is available at <http://www.CollegeFanz.com>.

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